

I Press Release

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Expo 2015: investment and business opportunities between EU and Chinese companies

In the framework of the Universal Exposition, Expo Milano 2015, from 1 May to 31 October, the European Commission is promoting a series of 'EU-Third Countries events' to boost the European SMEs system and facilitate their internationalisation.

China will be in the spotlight on 9-11 June. Companies and Business Support Organisations operating in specific sectors related to Expo themes (agro-food industry, renewable energies, biotechnologies, resources management, ICT, pharmaceuticals and health, smart cities) will have the chance to meet Chinese and European counterparts during B2B sessions to discuss concrete cooperation projects, as well as to get information on the European Commission's internationalisation tools.

The EU-China event will be structured as follows:

- 8 June: visit to Expo.
- 9 June (morning): Business-to-Business meetings between European and Chinese companies.
- 9 June (afternoon): a conference will present policies and tools to improve the business environment and to promote the industrial cooperation, investments and trade between the EU and China.
- 10 June: Parma Alimentare will offer companies the possibility to visit the finest examples of the agro-food industry in Parma.

Interested companies are invited to register on www.euexpo2015-china.talkb2b.net. Companies have to cover their travel expenses.

Next events will be with Latin America (12–13 June), Japan (10-11 July), Sub Saharan Africa (18-19 September), South East Asia (29-30 September), United States and Canada (5-6 October).

About the 'EU-Third Country Events'

'EU-Third Countries Events' are organised as part of the European Commission's "Missions for Growth", launched in 2011, with the aim of supporting the development and competitiveness of European companies and to facilitate their access to strategic markets.

They are held in collaboration with the Enterprise Europe Network and a consortium of European Chambers of Commerce and Industry led by Promos – Special Agency of the Milan Chamber of Commerce – and EUROCHAMBRES to cover all EU Chambers. Partners of the initiative are the European Commission Representative Office in Milan, the Lombardy Region, Assolombarda, CNA and AICE.

Further information: Mr Paolo Baldan, Tel. +32 2 282 08 65, baldan@eurochambres.eu
Press contact: Ms Guendalina Cominotti, Tel. +32 2 282 08 66, +32 474 88 41 73, cominotti@eurochambres.eu
All EUROCHAMBRES' press releases can be found [here](#)
Further information on 'EU-Third Country Events' organised as part of Expo 2015 can be found [here](#)

