

EUROCHAMBRES calls for stepping up efforts to improve the business climate in the Eastern Partnership region

On the eve of the 5th Eastern Partnership (EaP) summit in Brussels, EUROCHAMBRES calls for a strong political engagement of the European Union to the EaP countries and underlines the importance of further economic reforms, development of the private sector and independent business support organisations for increasing the trade and investment opportunities with EU businesses.

EUROCHAMBRES urges the EU leaders to enhance its support for the involvement of the EaP private sector in the reform efforts for improving the business environment for the SMEs, thus contributing to the success of the transition process in the 6 EaP countries.

“EUROCHAMBRES is proud to have contributed to the strengthening of the capacities of the EaP business support organisations, through the successful implementation of the EU funded East Invest programme. The programme has helped Business Organisations to deliver better services to SMEs and to engage in public-private dialogue with governments. One concrete outcome was the first ever EaP Regional Position Paper, which includes a set of concrete recommendations to improve the business climate in the region”, stated Arnaldo Abruzzini, CEO of EUROCHAMBRES. “We will continue our work to ensure these recommendations are being translated into actual policies”

Background information

EUROCHAMBRES has a long experience of successful cooperation with the business support organisations around the globe in the frame of its economic diplomacy and of support to the development of the SME sector.

The business support organisations (as Chambers of Commerce, Federation of Small Businesses, and others) play a vital intermediary role for bringing together SMEs from EU Member States and EaP countries for developing trade relations.

In this context, the East Invest initiative was launched in 2010, and has continued (East Invest 2) until today. The project has been implemented in cooperation with UEAPME. More info on www.east-invest2.eu.

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