

I Press Release

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## India: European Business & Technology Centre expands

After the opening of the Mumbai branch in 2010, the European Business and Technology Centre (EBTC) officially inaugurated two additional offices in Kolkata and Bangalore this week. Each of the three regional offices will be coordinated by the EBTC headquarters in Delhi.

Such geographical spread will reinforce sector-specific activities carried out by the EBTC on the basis of the economic potential and strengths of the regions where the new offices are established: Mumbai for the western region of the country, Bangalore for the fast upcoming southern part and the biotech sector, and Kolkata for the eastern part.

EUROCHAMBRES' President Alessandro Barberis, co-hosting the office inauguration ceremonies with Ambassador Danièle Smadja, Head of the European Union Delegation to India, emphasised the tremendous help that the EBTC can offer to European clean tech companies wishing to explore the Indian market. *"In today's world economy, going international is often the optimal way to remain competitive for European companies that have developed innovative clean technologies. With EBTC and its services – now accessible from several locations in India – we help them put the theory into practice,"* said Mr Barberis.

In 2010 EBTC brought more than 100 companies from the EU to India and organised more than 800 tailor-made business-to-business meetings for them, some of which led to the signature of agreements between European entrepreneurs and their Indian counterparts.

### About EBTC

The European Business and Technology Centre was established in 2008 with the aim to become a key reference point for promoting European clean technologies in India. By contacting the EBTC, EU companies can receive information and support for their activities in India, with focus on the Environmental sector, Energy, Biotech and Transport.

EBTC is co-funded by the European Union and coordinated by EUROCHAMBRES, the Association of European Chambers of Commerce and Industry.

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EUROCHAMBRES President Alessandro Barberis (middle) and Ambassador Danièle Smadja, Head of the European Union Delegation to India, inaugurating the new EBTC office in Kolkata.

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EUROCHAMBRES – The Association of European Chambers of Commerce and Industry represents over 20 million enterprises in Europe – 93% of which are SMEs – through members in 45 countries and a European network of 2000 regional and local Chambers.