

EUROCHAMBRES opens EU-CELAC Business Summit

“Today’s Business Summit presents us with a perfect opportunity to reinforce the EU-CELAC Strategic Partnership in order to ensure a long term alliance. In this sense clear proposals from business are crucial. We need targeted policies and instruments in support for our companies, particularly SMEs. In order to support growth in the real economy, more qualitative investments are necessary. Therefore in these days we are discussing the right topic at the right time. Our focus must be geared towards the complementarity and not the differences of our economies. The combination of large growth potential in Latin America, paired with the know-how of European firms, is a perfect setting for mutually beneficial partnerships,” said Alessandro Barberis, President of EUROCHAMBRES, in the opening session of the EU-CELAC Business Summit.

EUROCHAMBRES will continue its active involvement in the Business Summit with a session on “Investment for the development of small and medium enterprises (SMEs)” on 26 January.

Further information: Ms Constanza Negri Biasutti, Tel. +32 2 282 08 69, negri-biasutti@eurochambres.eu
Press contact: Ms Guendalina Cominotti, Tel. +32 2 282 08 66, cominotti@eurochambres.eu
All EUROCHAMBRES’ press releases can be downloaded from
www.eurochambres.eu/content/default.asp?PageID=153