



European Economic and Social Committee

PRESS

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## SMALL BUSINESS ACT: HAPPY BIRTHDAY?

The European Economic and Social Committee (EESC), EUROCHAMBRES, UEAPME and BUSINESSEUROPE are organising a conference on the first anniversary of the Small Business Act, to be held on Wednesday 2 December from 10 a.m. to 1 p.m. at the EESC.

**PRESS CONFERENCE: EESC VIP room, 1st floor, from 11.15 to 11.45 a.m.**

In June 2008, the European Commission launched a European Small Business Act (SBA) to improve the EU's strategic approach towards small and medium sized enterprises. The objective of the conference, entitled *Small Business Act: Happy Birthday?* is to assess the level of implementation of the SBA measures one year on from its endorsement by the Member States, especially in the context of the current economic and financial climate. Thanks to the EESC Employers' Group initiative, European business associations speak with **ONE VOICE** on this important issue. European business representatives want the EU to **DELIVER CONCRETE ACTIONS** in favour of SMEs, which are the main providers of growth and jobs in Europe.

Input from senior representatives of the leading EU institutions – Gianni Pittella, Vice-President of the European Parliament, Edit Herczog, Member of the European Parliament, and Françoise Le Bail, Deputy Director-General, European Commission Directorate General for Enterprise and Industry - will be complemented by feedback from the main European business organisations and individual business managers.

For more information please contact:

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