

PRESS RELEASE

The enhanced EC Market Access Strategy: an example of things done right

EUROCHAMBRES, the Association of European Chambers of Commerce and Industry, is very pleased with the enhanced Market Access strategy presented by the European Commission (EC) yesterday.

Arnaldo Abruzzini, Secretary General of EUROCHAMBRES, said: *“We have long called upon the Commission to develop a more pro-active trade policy which promotes the interests of European companies abroad; the new market access strategy is a step in that direction. European companies are very worried by the increase of non-transparent and discriminatory tariff and non-tariff barriers in key third countries’ markets. They expect “Europe” to take positive and concrete measures to overcome these barriers.”*

The cornerstone of this strategy – the creation of partnerships between Commission delegations, Member States embassies and business organizations in local non-EU markets – fully responds to businesses’ expectations. EUROCHAMBRES believes that European Chambers Abroad (ECAs) should be a key component of these partnerships and already supports their development in various regions.

With close to 1 million companies assisted every year in the area of internationalisation, and the successful implementation of pan-European economic cooperation programmes¹, Chambers of Commerce already contribute significantly to the global competitiveness of European SMEs.

EUROCHAMBRES’ Answer to the EC public consultation on Market Access Strategy can be downloaded from http://www.eurochambres.eu/PDF/pdf_trade/070117-ECHanswerMarketAccess.pdf

*FURTHER INFORMATION: Mr. Paul Fournier, tel.: +32 2-282 08 53, fournier@eurochambres.eu
PRESS CONTACT: Ms. Guendalina Cominotti, tel.: +32 2-282 08 66, cominotti@eurochambres.eu*

All our press releases can be downloaded from: <http://www.eurochambres.eu/press/>

¹ Examples include the EU Gateway to Japan and AL Invest programmes, funded by the European Commission and implemented in Europe through European Chambers.

EUROCHAMBRES – The Association of European Chambers of Commerce and Industry represents 46 members, a European network of 2000 regional and local Chambers with over 19 million member enterprises in Europe.