

Strengthened University-Business dialogue: a step forward for Chambers

The “Communication on a new partnership for the modernisation of universities”, published by the European Commission today, is a promising step forward for the European Chamber network.

The Communication clearly states that “universities should involve entrepreneurs and business people into the teaching of entrepreneurship”, and that “business associations are important actors as they can represent a good interface between universities and companies”.

EUROCHAMBRES had frequently underlined that the relationship between Academia and the business community is of strategic importance and has to be taken seriously if Europe's education system is to become more innovative and tackle its damaging brain drain.

Ben Butters, Director of European Affairs at EUROCHAMBRES, said: *“This Communication is a matter of great satisfaction for the Chamber network and for the business community at large. 94% of businesses gathered at the recent ‘European Parliament of Enterprises’ had stated their overwhelming commitment to assist education institutes in designing more business-oriented curricula, demonstrating how pressing it is to align educational programmes with the labour market reality.”*

It is now up to universities to show that they have the capacity to adapt quickly and make the necessary structural reforms proposed in the Communication.

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