

I Press Release

Brussels, 9 November 2011

## "Small Business, Big World": a contribution to economic recovery

EUROCHAMBRES applauds the initiative that recognises the importance of internationalisation as a critical source of competitiveness, and addresses the relevant questions on the role of the EU in this regard. The Communication rightly includes the principles of complementarity, EU value added and effectiveness.

Today's publication is a necessary step towards developing a more coherent EU strategy for internasionalisation of European SMEs.

EUROCHAMBRES calls for a real implementation of the public-private partnership mentioned in the document. "The Commission's idea of joining effort with existing stakeholders in this area is valuable. The EU Chamber network, employing 3.800 experts in internationalisation and supporting over 1 million SME trading abroad each year, wants to continue to play its role", commented Secretary General Arnaldo Abruzzini.

EUROCHAMBRES therefore looks forward to a structured dialogue with the European Commission to put the principles of the Communication into practice. "The leading role which the European Commission is playing through this Communication should be enhanced with a clear identification of a portfolio for internationalisation", Mr. Abruzzini added.

**The European Commission Communication** 

'Small Business, Big World a new partnership to help SMEs seize global opportunities' can be consulted at <a href="http://europa.eu/rapid/pressReleasesAction.do?reference=MEMO/11/765&format=HTML&aged=0&language=EN&guiLanguage=en">http://europa.eu/rapid/pressReleasesAction.do?reference=MEMO/11/765&format=HTML&aged=0&language=EN&guiLanguage=en</a>

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