

**EUROCHAMBRES EUSEW business breakfast**  
**SMART ENERGY FOR SME GROWTH**

24 June 2014, 08h00-09h30  
Chamber House, Avenues des Arts 19 A/D, Brussels

In recent years, rising energy prices and economic hardship have challenged the competitiveness of small and medium-sized enterprises (SMEs) across Europe. However, building on their capacity to innovate, an increasing number of SMEs has developed pioneering actions, leading to significant cuts in their energy consumption and allowing them to rise to the new challenges of the global economy.

EUROCHAMBRES will present a new publication illustrating energy efficiency success stories from innovative SMEs across Europe. This will launch a discussion among panellists and with other participants on the obstacles still preventing SMEs from investing in energy efficiency improvements and strategies on how to tackle the untapped potential of European businesses in this area.

**DRAFT AGENDA**

**REGISTRATION AND BREAKFAST (08h00-08h15)**

**OPENING REMARKS (08h15-08h20)**

---

- Richard Weber, President of EUROCHAMBRES

**Presentation of EUROCHAMBRES SME energy efficiency brochure (08h20-08h30)**

---

- Ben Butters, EU Affairs Director, EUROCHAMBRES

**PANEL DISCUSSION moderated by Arnaldo Abruzzini, followed by Q&A (08h30-09h25)**

---

- Reinhard Bütikofer, Member of the European Parliament
- Paul Hogan, HoU Energy Efficiency, European Commission (tbc)
- Katja Daems, Environmental Charter East Flanders
- Marco Bonfante, Italian Union of the Chambers of Commerce (Unioncamere)

Please note that, registration is required **before 20 June**.

**[REGISTER HERE](#)**