WEDNESDAY 14 DECEMBER 2016
14:30 - 17:30

INVITATION

CREATING AN INCLUSIVE DIGITAL ECOSYSTEM

How do businesses, public authorities, citizens and other stakeholders collaborate to achieve inclusive digital transformation?

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EUROCHAMBRES

European Economic and Social Committee (JDE 52)
Rue Belliard, 99-101 - Brussels

EESC
Employers' Group

DRAFT AGENDA

14:00-14:30
Registration

14:30-14:40
Welcome address by Jacek KRAWCZYK,
President of the Employers' Group of the European Economic and Social Committee

14:40-14:55
Introduction by Katherina REICHE,
CEEP President

15:15-16:15
Stakeholder Involvement in Digital Transformation
This first panel will bring together different stakeholders (providers of public services, chambers of commerce, private operators) who will present their experiences and share their initiatives regarding in relation to the digital transformation.
With, among others: **Gunila LUNDBERG** (IT-Guide, Sweden), **Dirk MUEHLENWEG** (IBM, Whatson IoT platform), **"Nantes dans ma Poche"** (Nantes, France) (TBC), **Representative of a Chamber of Commerce (TBC)**

16:15-16:30
Keynote speech by Andrus ANSIP,
European Commission Vice-President for the Digital Single Market (TBC)

16:30-17:15
Policy Mix for a Successful Digitalisation
The second panel will consider the existing policy framework and emerging initiatives that aim to support an inclusive digital ecosystem.
With, among others: **Peter James SANT** (Technical Attaché Industry, Permanent Representation of Malta to the EU), **Arnaldo ABRUZZINI** (CEO, EuroChambres), **Valeria RONZITTI** (General Secretary, CEEP)

17:15-17:30
Concluding remarks

More information & registration: maxime.staelens@ceep.eu

Interpretation: EN-FR-DE