

EUROCHAMBRES calls for temporary vouchers to support tourism sector

EUROCHAMBRES [has called on the European Commission](#) to enable a temporary voucher solution to alleviate the financial liquidity crisis that tourism related businesses are encountering as a result of the COVID19 crisis. The cash squeeze, caused by the combination of ongoing costs and the need to refund cancellations, is jeopardizing many businesses in a field that employs 13.6 million¹ people across Europe.

EUROCHAMBRES President, Christoph Leidl, said: *“Helping the tourism industry means preserving the economic backbone of many countries and contributing to the European recovery. We need a common approach at EU level to mitigate the impact of the crisis on businesses in this economically, socially and culturally essential sector.”*

Highlighting the introduction of national regulations in several member states and the consequent threat of market distortions, EUROCHAMBRES urges the Commission to come forward with a harmonized EU level approach that ensures a level playing field for operators and safeguards consumers’ rights.

The European Commission is due to issue guidance on this urgent matter tomorrow as part of a communication on tourism, transport and borders in the context of the COVID19 crisis. From the perspective of Chambers, this comes not a moment too soon.

Please find here the PDF version of [EUROCHAMBRES Statement on Temporary European Tourism Vouchers](#)

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All EUROCHAMBRES’ press releases can be downloaded from <http://bit.ly/ECHwebsite>

¹ Source: European Commission - https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Tourism_statistics