



Programme EEF 2019

Grand Hotel Plaza - Via del Corso, 126

Monday, 7 October

Side events

11.00 – 13.00	EUROCHAMBRES Women Network meeting <i>The Ballroom</i>	Expanding your institution's services catalogue: Intellectual Property as an internationalisation business tool <i>Suite Mascagni</i>	Private Law Chamber Meeting (by invitation only – contact for info) <i>Nerone Room</i>
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EUROCHAMBRES Economic Forum

13.00 – 14.00	Registration of participants		
14.00 – 15.00	Opening Plenary EEF 2019 <i>The Ballroom</i> Andrea Prete , Deputy President Unioncamere Christoph Leitl , President EUROCHAMBRES Enrico Giovannini , Professor Università di Roma "Tor Vergata" & Ambassador ASviS Alessandra Todde , Italy Undersecretary of State, Ministry of Economic Development		
15.00 – 17.00	Parallel Session <i>Financing the sustainable transition for SMEs & how Chambers can get involved</i> <i>The Ballroom</i> FACILITATOR Constantine Michalos , President Union of Hellenic Chambers of Commerce and Industry DISCUSSANTS Astrid Motta , Principal, Energy Efficiency and Climate Change European Bank for Reconstruction and Development Daniel Bouzas , Policy Adviser - Financing Growth, European Banking Federation	Parallel Session <i>Go international – business opportunities beyond the EU</i> <i>Winter Garden</i> FACILITATOR Georgi Stoev , Member of the Board of Directors of CCI Bulgaria DISCUSSANTS Giacomo Mattinò , Head of Unit Enterprise Europe Network and Internationalisation of SMEs, DG GROW, European Commission Martin Pilsner , Policy Co-Ordinator, Market Access, Industry, Energy and Raw	Parallel Session <i>Let's close the skills gap</i> <i>Nerone Room</i> FACILITATOR Martha Schultz , Vice-president WKO DISCUSSANTS Joachim James Calleja , President European Forum of Technical and Vocational Education and Training Sonja Teughels , Senior Advisor Labour Market Voka LESSONS LEARNED Domenico Mauriello , Director Study Centre Tagliacarne



[Marco Frey](#), Chairman of the Scientific Committee, Symbola Foundation

LESSONS LEARNED

[Markus Löttsch](#), CEO of Nürnberg CCI
[Wouter van Gulck](#), General Manager of the Federation of Belgian Chambers of Commerce

RAPPORTEUR

[Héctor Benítez](#), Director Delegation to the EU, Chamber of Commerce of Spain

Materials, DG TRADE, European Commission

LESSONS LEARNED

[Alessandro Gelli](#), Director Promos Italia
[Vladimir Padalko](#), Vice-President of the Russian Chamber of Commerce
[Giorgi Pertaia](#), President Georgian Chamber of Commerce and Industry
[Edvins Berzins](#), Member of the Council, Latvian Chamber of Commerce and Industry

RAPPORTEUR

[Jana Paratz](#), Director Relations to EUROCHAMBRES and to the EU Institutions DIHK

[Brigitte Scheuerle](#), Head of education department, IHK Frankfurt

[Aigars Rostovskis](#), President Latvian Chamber of Commerce and Industry
[Marina Rožić](#), Secretary General Croatian Chamber of Economy

RAPPORTEUR

[Markus Stock](#), Head of EU Office WKO

17.00 – 18.30

Free time

18.30 – 19.30

Lights show projected on the wall of Tempio di Adriano (*Piazza di Pietra*)

19.30 – 22.00

Gala dinner at Tempio di Adriano, hosted by Chamber of Commerce of Rome (*cocktail attire*)

Tuesday, 8 October

09.00 – 09.45

Registration of participants

09.45 – 11.00

Chamber+ corner: Pitch your idea!

The Ballroom

11.00 – 13.00

Parallel Session
Embracing digitalisation – Reinventing CCI's

The Ballroom

FACILITATOR

[Marko Cadez](#), President of CCI Serbia

DISCUSSANTS

[Diego Ciulli](#), Public Policy Manager Google

LESSONS LEARNED

[Massimo Dal Checco](#), Chief Executive Innovhub SSI
[Michaël Aim](#), Head of Digital Transformation, CCI France

Parallel Session
Untapping Europe's entrepreneurial potential

Nerone Room

FACILITATOR

[Wolfgang Grenke](#), Member of the Board, DIHK

DISCUSSANTS

[Umberto Lonardonì](#), Director General, IFOA - Training and Consultancy Centre of the Italian CCI's
[Irena Bartonova Palkova](#), Vicepresident

Parallel Session
Business cross-borders – obstacles in the Single Market

Winter Garden

FACILITATOR

[Marek Kloczko](#), Vice President of Polish Chamber of Commerce

DISCUSSANTS

[Henning Ehrenstein](#), Deputy Head of Unit Service Policy for Consumers, DG GROW, European Commission
[June Lowery-Kingston](#), Head of Unit Accessibility, Multilingualism & Safer Internet,



[Javier Gallo Fontanillas](#),
 Director of Business
 Development and
 Institutional Relations,
 Chamber of Commerce of
 Valladolid
[Jörg Buck](#), CEO German-
 Italian Chamber of Commerce
RAPPORTEUR
[Gordana Todorovic](#),
 Director of CCIS
 Representative Office in
 Belgium, CCI Serbia

Czech Chamber of
 Commerce
[Francesca Romana Zotta](#),
 President EuGen
LESSONS LEARNED
[Fany Ruin](#), President CCI
 Amiens
[Apostolina Tsaltampasi](#),
 Technical Consultant to
 the Chalkidiki Chamber of
 Commerce
RAPPORTEUR
[Katrīna Zarīna](#), Head of
 Policy Division, CCI Latvia

DG CONNECT, European
 Commission
[Erwan Bertrand](#), Head of Single
 Market Policy, EUROCHAMBRES
LESSONS LEARNED
[Christian Mandl](#), Head of the
 European Policy department
 WKÖ
[Marco Vianello](#), Manager
 Infocamere's International
 Projects
[Jaime Montalvo](#), International
 Director, Spain Chamber of
 Commerce
RAPPORTEUR
[Alena Mastantuono](#), Director
 of Czech Business
 Representation to the EU

13.00 – 14.30

Buffet lunch

14.30 – 16.30

Plenary Session:

The future of Europe and the future of European Chambers: inextricably linked?

The Ballroom

Moderator:

[Arnaldo Abruzzini](#), CEO EUROCHAMBRES

Discussants (in alphabetical order):

[Irena Bartonova Palkova](#), Vicepresident Czech Chamber of Commerce

[Pier Andrea Chevallard](#), CEO Tinexta

[Vladimir Dlouhy](#), President Czech Chamber of Commerce

[Michl Ebner](#), President Chamber of Commerce of Bolzano

[Pier Luigi Gilibert](#), Chief Executive European Investment Fund

[Pierre Goguet](#), President CCI France

[Wolfgang Grenke](#), Member of the Board, DIHK

[Joaquim Oliveira Martins](#), Deputy Director, OECD Centre for Entrepreneurship,
 SMEs, Regions and Cities

[Andrea Renda](#), Senior Research Fellow and Head of Global Governance,
 Regulation, Innovation & Digital Economy, CEPS

[Marina Rožić](#), Secretary General Croatian Chamber of Economy

[Marc Vanheukelen](#), Ambassador, Permanent Representative of the European
 Union to the World Trade Organization

16.30 – 17.30

Conclusion Plenary EEF 2019

The Ballroom

[Christoph Leitl](#), President EUROCHAMBRES

17.30 – 19.00

Cocktail buffet

Terrace Trinità dei Monti



Wednesday, 9 October

Side events

09.30 – 14.30

126th Plenary Assembly of EUROCHAMBRES (by invitation only – contact for info)

Unioncamere, Piazza Sallustio 21, Rome

- 09.30 – 10.00 Registration
- 10.00 – 12.30 EUROCHAMBRES Plenary Assembly
- 12.30 – 14.00 Lunch