

## GLOBAL EUROPE WEBINAR

### EU funded projects supporting businesses to look beyond the EU and internationalise

9 MARCH 2021 - 10:00 – 11:30 CET

### AGENDA

<b>10:00-10:15</b>	<p><b>Welcome by</b></p> <p><i>Tsvetan Simeonov, President, Bulgarian Chamber of Commerce and Industry</i></p>
<b>10:15-10:30</b>	<p><b>EU4Business: Connecting Companies</b></p> <p>Fostering business links between companies and BSOs from the EU and from the Eastern partnership</p> <p><i>Ana Sarateanu, Senior Project Officer, Team Leader EU4BCC</i></p>
<b>10:30-10:45</b>	<p><b>EU SME Centre China</b></p> <p>Providing a comprehensive range of hands-on support services to European SMEs, getting them ready to do business in China</p> <p><i>Laura Velasco, EU Partnership Manager</i></p>
<b>10:45-11:00</b>	<p><b>Business Support to the EU–India Policy Dialogues</b></p> <p>Business opportunities and support to EU businesses in the Environment, Energy &amp; Climate Change, ICT and Urbanisation sectors in India</p> <p><b>EU-India Clean Energy and Climate Partnership</b></p> <p>Business opportunities and support to EU businesses in the renewable energy sector that are interested in India.</p> <p><i>Joel Fernandes, Project Lead Europe, Business Support to the EU–India Policy Dialogues</i></p>
<b>11:00-11:15</b>	<p><b>Latin America, India, China &amp; South East Asia IP SME Helpdesk</b></p> <p>Make your intellectual property rights fit for your internationalization strategy</p> <p><i>Nicoletta Favaretto, Senior Project Officer Latin America and India IP SME Helpdesks</i></p>
<b>11:15-11:30</b>	<p><b>Turkey-EU Business Dialogue</b></p> <p>Strengthening sustainable collaboration and mutual knowledge between Turkish and European Business Communities</p> <p><i>Oya Ersöz, Project Director TEBD, Team Leader</i></p>

**LATIN AMERICA  
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