



## **PRESS RELEASE**

**Brussels – 29 October 2021**

### **COP26 SPECIAL EVENT: HOW TO HELP BUSINESS BECOME CLIMATE-NEUTRAL**

How can standards, local business services and technology solutions be used as powerful tools on business' path to net-zero? On 6 November, do not miss the special event co-organised in the framework of COP26 by EUROCHAMBRES, CEN, CENELEC and BusinessEurope!

Under the title "The role of policy framework, standards & support tools for businesses to become climate-neutral", the event will be an opportunity to discuss the most powerful tools business can use on the path to net zero emissions. A series of high-level speakers from industry, the UNFCCC and the European Commission will present their recommendations to the business community and exchange on the support needed to achieve climate neutrality by 2050. This event will further elaborate on the expectations of business sectors with regards to the outcome of the COP26 negotiations. Furthermore, the discussion will focus on how innovative companies can contribute to maintaining and reinforcing Europe's status as a climate leader, by turning ambition into action and deliver on the commitments under the Paris Agreement.

The conference is part of more than 100 side events hosted by the European Commission in the framework of COP26. Starting from this weekend and until 12 November, people from all around the world will gather in Glasgow, in person or virtually, to create constructive dialogues that build upon the four goals of this year's conference: 1) Secure global net zero and keep 1.5 degrees within reach, 2) urgently adapt to protect communities and natural habitats, 3) mobilise finance, and 4) work together to deliver.

Due to the continuing Covid-related restrictions, the event will be set up in a hybrid format: it will take place live in Brussels from 15.30 to 16.30 (Brussels time) – where a limited number of in-person attendees will be admitted - and broadcast live online. The conference, as well as all other side events, will also be livestreamed in Glasgow.

More information, together with the full programme of the event and instructions on how to participate, can be found [at this link](#).

If you are interested in following the event, please [register here](#).

Come and join the EUROCHAMBRES, CEN and CENELEC and BusinessEurope COP26 side event or watch it online!

## **CEN and CENELEC**

CEN (European Committee for Standardization) and CENELEC (European Committee for Electrotechnical Standardization) are recognised by the European Union (EU) and the European Free Trade Association (EFTA) as European Standardization Organizations responsible for developing standards at European level. These standards set out specifications and procedures in relation to a wide range of materials, processes, products and services.

The members of CEN and CENELEC are the National Standardization Bodies and National Electrotechnical Committees of 34 European countries. European Standards (ENs) and other standardization deliverables adopted by CEN and CENELEC are accepted and recognised in all of these countries.

CEN-CENELEC website: [www.cencenelec.eu](http://www.cencenelec.eu)

Media contact:

**Giovanni Collot**

Project Manager Policy & Partnerships

T: +32 474 98 21 17

Email: [gcollot@cencenelec.eu](mailto:gcollot@cencenelec.eu)

Twitter: [@Standards4EU](https://twitter.com/Standards4EU)

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## **BusinessEurope**

BusinessEurope is the leading advocate for growth and competitiveness at European level, standing up for companies across the continent and campaigning on the issues that most influence their performance. A recognised social partner, we speak for all-sized enterprises in 35 European countries whose national business federations are our direct members. We work on behalf of our member federations to ensure that the voice of business is heard in European policy-making.

website: [www.busesseurope.eu](http://www.busesseurope.eu)

Press contact:

**Peter Sennekamp**

Director of Communications

Tel: +32 2 237 65 62

Email: [p.sennekamp@businessseurope.eu](mailto:p.sennekamp@businessseurope.eu)

Twitter: @BusinessEurope

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## **Eurochambres**

EUROCHAMBRES is the association of European chambers of commerce and industry. Established in 1958 as a direct response to the creation of the European Economic Community, EUROCHAMBRES acts as the eyes, ears and voice of the Chambers and business community. It represents over 20 million businesses in Europe through 45 members (43 national associations of chambers of commerce and industry and two transnational chamber organisations) and a European network of 1700 regional and local chambers. More than 93% of these businesses are small and medium sized enterprises (SMEs). Chambers' member businesses employ over 120 million.

EUROCHAMBRES website: <https://www.eurochambres.eu/>

Press contact:

**Karen Albuquerque**

Press and Communication Officer

T: +32 2 282 08 72

E-Mail: [albuquerque@eurochambres.eu](mailto:albuquerque@eurochambres.eu)

Twitter: @EUROCHAMBRES