

Empowering Women Entrepreneurs 30 - 31 May 2022 online

Programme

Part 1 – Monday, 30 May

14:00 – 14:30	<p>Opening</p> <p>welcome speeches by Martha Schultz, Chair of the Eurochambres Women Network, and Martina Dlabajová, member of the European Parliament and Co-chair of the SME Intergroup</p> <p>Intervention of Pave Župan Rusković, former President at Dubrovnik Destination management marketing & communication</p>
14.30 – 16.00	<p>Session on Economic transition</p> <p>Welcome of the moderator: Eleonora Di Maria, ordinary professor of economics and business management at the University of Padova, Italy</p> <p>Presentation of a relevant initiatives: Eva Merloni, European Project Manager, European Small Business Alliance, Wegate project</p> <p>Best practise: Fany Ruin, President of CCI Amiens-Picardie and Vice President of CCI France, France</p> <p>Best practise: Bernadette Hawel, Women in Business Austria, WKÖ, Austria</p> <p>Debate among entrepreneurs</p>
16.00 – 17.30	<p>Session on Digital transition</p> <p>Welcome of the moderator: Kristina Šorić, PhD., researcher at Rochester Institute of Technology, Zagreb, Croatia, and owner of the Luyouma business advisory firm</p> <p>Presentation of a thematic network: Anthony Naralingom – Women in Business – Women in Tech initiative</p> <p>Best practise: Doreen Toutikian, Co-founder and CEO of Omgyno, Greece</p> <p>Best practice: Marina Arplia, owner at Project Parenting</p> <p>Debate among entrepreneurs</p>
17:30 – 18:00	<p>Closing first day</p> <p>Dana Adriana Puia Morel, Policy Officer, SME Policy coordination, DG GROW, European Commission and Sanja Popović Pantić, Chair of the Women Entrepreneurship Thematic group of the Enterprise Europe Network</p>

Part 2 – Tuesday, 31 May

09.30 – 11.00	Session on Green transition
	Welcome of the moderator: Giulia Rocchi , Eurochambres
	Presentation of initiatives: Dara Nikolova , Finance Advisor, European Investment Bank
	Best practise: Huriye Yilmaz Uslu , President of Manisa Women Entrepreneurs Committe, TOBB, Turkey
	Best practise: Marie-Lucie Linde , Co-Founder of the cooperative Sustainable Natives and Managing Partner at Nextblooming gmbh, Germany
	Debate among entrepreneurs
11.00 – 12.30	session on Social transition
	Welcome of the moderator: Lina Konstantinopoulou , Director of Policy - Eurochambres
	Presentation of a thematic network: Gabriel Petrus , Head of the Centres of Entrepreneurship – ICC
	Best Practise: Alessandra Brogliatto , Vice President of the Committee for female entrepreneurship in Turin
	Best practise: Gabriele Lang , owner of Up'n'change, Austria
	Best practise: Brigitte Brunner , owner at Sinfotel Coop., Italy
	Debate among entrepreneurs
12.30 – 13.00	Closing
	Intervention of the rapporteurs for each session: Alexandra Ponsardin , CCI France, for Economic Transition Karin Jessernigg , WKÖ, for Digital Transition Giulia Rocchi , Eurochambres, for Green Transition Luca Filippi , Unioncamere Bolzano, for Social Transition
	Closing remarks from Marilina Labia , Manager at SICAMERA, Unioncamere and Milena Angelova , member of the Employers' Group of the European Economic and Social Committee