



## Empowering Women Entrepreneurs 30 - 31 May 2022 online

## **Programme**

## Part 1 - Monday, 30 May

	Opening
14:00 – 14:30	welcome speeches by <b>Martha Schultz</b> , Chair of the Eurochambres Women
14.00 14.00	Network, and <b>Martina Diabajová</b> , member of the European Parliament and
	Co-chair of the SME Intergroup
	Intervention of <b>Župan Rusković</b> , President at Dubrovnik Destination
	management marketing & communication
14.30 – 16.00	Session on Economic transition
	Welcome of the moderator: <b>Eleonora Di Maria</b> , ordinary professor of
	economics and business management at the University of Padova, Italy
	Presentation of a relevant initiatives: <b>Eva Merloni</b> , Chief Project Officer, Area
	Europa, Wegate project
	Best practise: <b>Fany Ruin</b> , President of CCI Amiens-Picardie and Vice
	President of CCI France, France
	Best practise: Bernadette Hawel, Women in Business Austria, WKÖ, Austria
	Debate among entrepreneurs
16.00 - 17.30	Session on Digital transition
	Welcome of the moderator: Kristina Šorić, PhD., researcher at Rochester
	Institute of Technology, Zagreb, Croatia, and owner of the Luyouma business
	advisory firm
	Presentation of a thematic network: Anthony Naralingom – Women in
	Business – Women in Tech initiative
	Best practise from women entrepreneurs (names tbc)
	Best practise: Veronika Haberler, founder and CEO of LeReTO, Austria
	Debate among entrepreneurs
17:30 – 18:00	Closing first day
	Dana Adriana Puia Morel, Policy Officer, SME Policy coordination, DG
	GROW, European Commission and Sanja Popović Pantić, Chair of the
	Women Entrepreneurship Thematic group of the Enterprise Europe Network







## Part 2 – Tuesday, 31 May

09.30 - 11.00	Session on Green transition
	Welcome of the moderator: <b>Geoffrey Saliba</b> , Sustainable Development
	Advisor, Malta Business Bureau
	Presentation of initiatives: <b>Dara Nikolova</b> , Finance Advisor, European
	Investment Bank
	Best practise: Huriye Yilmaz Uslu, President of Manisa Women
	Entrepreneurs Committe, TOBB, Turkey
	Best practise: Marie-Lucie Linde, Co-Founder of the cooperative
	Sustainable Natives and Managing Partner at Nextblooming gmbh, Germany
	Debate among entrepreneurs
11.00 – 12.30	session on Social transition
	Welcome of the moderator: Lina Konstantinopoulou, Director of Policy -
	Eurochambres
	Presentation of a thematic network: <b>Gabriel Petrus</b> , Head of the Centres of
	Entrepreneurship – ICC
	Best Practise: Alessandra Brogliatto, Vice President of the Committee for
	female entrepreneurship in Turin
	Best practise: Gabriele Lang, owner of Up'n'change, Austria
	Best practise: Brigitte Brunner, owner at Sinfotel Copp., Italy
	Debate among entrepreneurs
12.30 - 13.00	Closing
	Intervention of the rapporteurs for each session
	Closing remarks from <b>Tiziana Pompei</b> , Vice Secretary General of
	Unioncamere and responsible of the Italian network of Committees for female
	entrepreneurship and Milena Angelova, member of the Employers' Group of
	the European Economic and Social Committee

