

# EU BUSINESS SUPPORT IN LATIN AMERICA

HOW YOU CAN BENEFIT FROM EU PROJECTS  
SUPPORTING EU SMES AND BSOS DOING BUSINESS IN  
THE REGION



## AGENDA

**1 hour webinar on September 12th**

16.00h (CEST) || 09.00h (Mexico/GMT-5) || 10.00h (Chile/GMT-4) || 11.00h (Brazil/GMT-3)



### 16.00 - 16.05 (CEST) **WELCOME BY EUROCHAMBRES**

*Nicoletta Favaretto, Senior Project Officer*

### 16.05 - 16.20 (CEST) **ENRICH IN LAC**

*Berna Windischbaur, Project Manager*  
*Marco Quirino, Executive director of ENRICH Centre in Latin America and the Caribbean*



ENRICH in LAC is part of the European Network of Research and Innovation Centres and Hubs (ENRICH). It promotes and facilitates cooperation in the research, technology and entrepreneurship fields between Latin America and Europe. ENRICH in LAC will present its outreach grants call which supports new business partnerships between European SMEs and selected Latin American countries.

### 16.20 - 16.35 (CEST) **AL-INVEST VERDE**

*Nicoletta Favaretto, Senior Project Officer*



An EU-funded programme that finances innovative partnership projects between organizations from the EU and Latin America for the green transition of Latin American SMEs.

### 16.35 - 16.50 (CEST) **LATIN AMERICA IP SME HELPDESK**

*Mattia Marino, Project Officer*

**LATIN AMERICA  
IP SME HELPDESK**



A first line free of charge advisory service for the protection and management of intellectual property rights in the Latin America region.

### 16.50 - 17.05 (CEST) **QUESTIONS & ANSWERS**

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