

European Chambers delivering on the UN goals

Showcase & policy discussion

The COP27 meeting this year will be pivotal. The world is getting ready to finalize and implement the Paris Agreement. This will result in much stronger collaboration with and inclusion of the private sector. The UN Sustainable Development Goals (SDGs) can serve as a basic universal framework for businesses to align their operations. Bringing the SDGs and their significance closer to businesses, as well as demonstrating methods of supporting their implementation, is therefore crucial.

This webinar will thus focus on showcase how European chambers support small and medium sized enterprises in the different fields of the UN SDGs and the European Green Deal. Some measures have as a basis the SDGs directly, others support these in an indirect way. Some best-practices with potential to replicate in other countries will be shown. The showcase will be followed by a discussion with policy makers, business representatives and SDG organisation(s) on how to bring SDGs closer to businesses and help spread their application even more, especially by showing the advantages it brings to businesses.

Agenda

Intro & welcome remarks

Florian Schmalz, Sustainability Policy Advisor of Eurochambres

Opening statement

Lina Konstantinopoulou, Policy Director of Eurochambres

Showcase chamber initiatives

- Teppo Säkkinen, Advisor for Industry and Climate of the Finland Chamber of Commerce and Industry
- Timothy Alden, Senior Projects Executive of Malta Business Bureau
- Max Junghanns, Senior Projects Executive of the Association of German Chambers of Commerce and Industry

Policy presentations

- Miriam Koreen, Senior Counsellor on SMEs of OECD Centre for Entrepreneurship, SMEs, Regions & Cities
- Sandra Parthie, Member of the Section for the Single Market, Production and Consumption of EESC
- Lina Konstantinopoulou, Policy Director of Eurochambres

Q&A with audience