

The Association of European Chambers of Commerce and Industry

# CHAMBERS MEET CHAMBERS

2ND EDITION

Speed date with other Chambers on common topics of interest via short videocalls

8 - 9 FEBRUARY 2023 ONLINE

**Chambers meet Chambers** is an Eurochambres initiative which aims to offer local, regional and national Chambers the opportunity to get to know each other, strengthen existing ties, or broaden their network.

More specifically, it offers a **digital platform** where Chambers based all over Europe can organise video calls to initiate discussions on common topics of interest. The main benefit is that the platform will suggest the best matches based on the individual profiles and meetings requests of the registered participants.

This virtual speed dating helps **Chamber staff at any level** identify useful contact for future collaborations on a broad range of topics. The attendees will have a maximum of 30 minutes to exchange their contact details and what they consider to be the most relevant information to be shared.

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#### What is the purpose of this initiative?

- Share knowledge on policy dossiers
- Get new ideas for services
- Find potential project partners
- Exchange good practices
- Prepare trade missions and/or discuss B2B opportunities
- Tackle bilateral issues
- Showcase Chambers via the virtual booths

## WHAT WILL BE THE PROPOSED TOPICS OF DISCUSSION?

**POLICY** 

- Sustainability
- Skills
- Digitalisation & Innovation
- International Trade
- Single Market

**PROJECTS** 

- Sustainability
- Skills
- Entrepreneurship, including youth & women
- Digitalisation & Innovation
- International Trade
- Single Market
- Tourism

CHAMBER MANAGEMENT

- Membership (retention & new members)
- Communication
- Corporate governance
- Services

CHAMBER COOPERATION

- B2B matching
- Study visits / business missions
- Events

The platform has the purpose of introducing people on the basis of their interests, so it is fundamental for each participant to carefully select the 'Offers' and 'Requests' and fill out all the requested fields, both during the registration and when sending out meeting requests. This will ensure an accurate **matching** by the platform and enough information for the other participants when browsing the attendee list.

This edition of the Chambers meet Chambers initiative will feature a new option, the **virtual booths**. Each participating Chamber will be able to create a virtual space where information about the organisation can be added, including links and multimedia materials. The participants can create a profile for their Chamber during or after the registration process. After a virtual booth is created for one organisation, other staff members of the same organisation can link their profiles to that same Chamber booth. More details are available in the Instructions for the use of the digital platform - section "Contact".

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## Instructions for the use of the digital platform Conversation Starter

Before diving into the details, these are the main points of Conversation Starter in a nutshell:

- Participants share with each other what people they would like to meet (requests) and the expertise they can share (offers).
- Before the event, participants can browse the requests and offers of each other.
- With a single click, participants invite fellow participants to meet during the event.
- When an invitation to meet is accepted, Conversation Starter finds the ideal time slot to meet.
- During the event, Conversation Starter provides built-in video calls.



#### REGISTRATION

Once accessed the webpage of the event, participants can click on the "Register here" button and they will have to fill the following information out:

#### **BIO**, which includes:

- Email address
- A very short description of what you do in your organisation
- Selection of your general topics of interest (max 3 out of 20)
- Selection of the type of Chamber (national, regional, local, bilateral, other)

#### **REQUESTS**, which includes:

- A very short description of your request/s: "What are you looking for? How can other Chambers help you?"
- Selection of specific topics on which the participant would like to receive support or learn from other Chambers (maximum 9 topics out of 20)

#### How to chose the topics?

You can select up to 3 specific topics in this window. If you need to add more topics, select "Add another request" or "Add another offer".

How would you categorise this request (max 3)		
Policy - Sustainability Policy - Innovation Policy - Skills Projects - Sustainability Projects - Entrepreneurship, including youth & women Projects - Support to SMEs Projects - Tourism Chamber management - communication  Chamber management - Financial management	Policy - Skills & Entrepreneurship Policy - Digitalisation Policy - Trade Projects - Skills Projects - Innovation Projects - Digitalisation Projects - Trade Chamber management - Membership Chamber management - Staff trainings Chamber management - Corporate governance Chamber management - Services	
+ ADD ANOTHER REQUEST		$\frac{1}{2}$
How would you categorise this offer (max 3)		
Policy - Sustainability	□ Policy - Skills & Entrepreneurship	
Policy - Innovation	□ Policy - Digitalisation	
Policy - Skills	□ Policy - Trade	
Projects - Sustainability	□ Projects - Skills	
Projects - Entrepreneurship, including youth &	Projects - Innovation	
Women  Draigate Support to SMEs	□ Projects - Digitalisation	
Projects - Support to SMEs Projects - Tourism	<ul><li>□ Projects - Trade</li><li>□ Chamber management - Membership</li></ul>	
Chamber management - communication	□ Chamber management - Staff trainings	
- Chamber management communication	☐ Chamber management - Corporate governance	
Chamber management - Financial management	□ Chamber management - Services	
+ ADD ANOTHER REQUEST		

#### **OFFERS**, which includes:

- A very short description of your offer: "What knowledge or expertise can you share?"
- Selection of specific topics on which the participant would like to receive support or learn from other Chambers (maximum 9 topics out of 20)

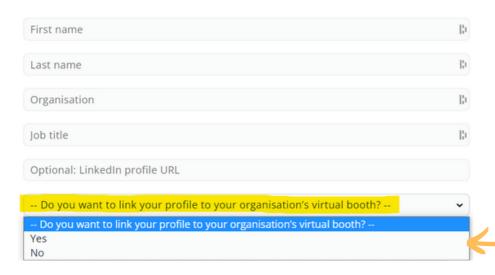
#### **CONTACT,** which includes:

- Personal details
- Email address
- Mobile number (optional)
- Details about the represented Chamber
- Languages spoken by the participant
- Setting of a personal password

In this section, participants can link their profiles to their Chamber's virtual booth.

The virtual booths feature allows participants to add information about their organisations, including links and videos. If someone in the organisation has already created a virtual booth, the registrant can simply link his/her profile to the Chamber's profile. Otherwise, the registrant can create a new virtual booth for his/her Chamber (see below).

#### Almost there!



If you want to link your profile to your Chamber's virtual booth. click "Yes" here.

If you select "Yes", in the next step of the registration, you will be able to select your organisation or to create a new virtual booth.

### Find or create your booth -- choose one ---- Add new booth (needs approval from organiser) --You can can link your profile to a virtual booth or create a new one after the registration as well. You need to go to the tab "Profile" - section "Booth" and select your preferred choice. Last name Organisatio



Once the form is fully filled in, the participants will see the message below:



You'll soon be able to invite participants for meetings. We'll let you know!

**Two weeks before the event**, participants will be invited to start organizing meetings with the other registered participants. An email and an SMS (for those who indicated the mobile number) will be received communicating the start of the matchmaking.

**Suggestions of suitable meetings** will be made by the platform on the basis of the information indicated in the registration form, but participants can also **browse the attendee list** and select themselves who they want to meet. In doing so, they are helped by the filters offered by the platform: by type of request, by type of offer, by type of Chamber, by nationality, by languages spoken.

During the event participants will meet each other via short video calls of maximum 30 minutes (no app to be downloaded as Conversation Starter provides built-in video calls).

Why is there a limited amount of time for conversation? The meeting is conceived as a virtual exchange of business cards and a brief introduction to the other participants. Should this first meeting result to be a good match, then the discussion can be privately continued by the participants via their preferred means of communication.

After the event, participants will have an overview of all the people they met and their contact details.

## You are the experts!

REGISTER AND SCHEDULE ONE-TO-ONE MEETINGS WITH YOUR EUROPEAN PEERS IN LOCAL, REGIONAL OR NATIONAL CHAMBERS!

For any questions send an email to:

dediu@eurochambres.eu

Get in touch with us! www.eurochambres.eu

