

EU BUSINESS SUPPORT - LATIN AMERICA

HOW YOU CAN BENEFIT FROM EU PROJECTS SUPPORTING EU SMES AND BSOS DOING BUSINESS IN THE REGION



AGENDA

11 July 2023 - 15:00 (CEST)



15.00 - 15.05 (CEST)
WELCOME BY EUROCHAMBRES

Nicoletta Favaretto, Senior Project Officer



15.05 - 15.20 (CEST)
ENRICH IN LAC

Marco Quirino, Executive Director

ENRICH in LAC promotes and facilitates cooperation in research, technology and entrepreneurship between Latin America and Europe.



15:20 - 15:35 (CEST)
EU-LAC DIGITAL ACCELERATOR

Maika Gorostidi Perez, Director

The project generates business partnerships for the Digital Transformation and connects EU-LAC Corporates and innovative Start-ups



15:35 - 15:50 (CEST)
LATIN AMERICA IP SME HELPDESK

Mattia Marino, Project Officer



A first line free of charge advisory service for the protection and management of intellectual property rights in the Latin America region.



15:50 - 16:05 (CEST)
AL-INVEST VERDE

Nicoletta Favaretto, Senior Project Officer

An EU-funded programme that finances innovative partnership projects between organizations from the EU and Latin America for the green transition of Latin American SMEs.

16:05 - 16:15 (CEST)
QUESTIONS & ANSWERS

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