

Learning processes and the challenge of AI: perspectives from the Luxembourg CCI

As part of Eurochambres' series of interviews showcasing the chamber network's efforts to contribute to large-scale upskilling and reskilling efforts, this week we sat with Muriel Morbé, Director of Training at the Luxembourg Chamber of Commerce. She explains how Chambers are preparing for the Artificial Intelligence (AI) revolution, following a high-level conference they organized at the end of June, on "the learning processes and the challenge of AI".

Ms Morbé shares with us the challenges but also opportunities that the development of AI brings for businesses, its implications for education and training and how this conference will serve as a starting point for upcoming initiatives.

1. 2023 is officially the European Year of Skills. What are your expectations for this year?

We hope that the European Year of Skills, and the events and initiatives accompanying it, will skills development the attention and support it deserves. Professional profiles are changing rapidly, and skills shortages have become the biggest cross-sectoral challenge for national and European economies. Promoting lifelong learning among companies and their employees, as well as raising awareness of the need for up- and reskilling, are essential to respond to these challenges and to ensure the growth of our economies at a national and European level. Initiatives such as the European Year of Skills help to highlight such topics and bring together national and European key stakeholders to work together on concrete solutions to support companies.

2. Can you tell us about how your project can bridge a gap in terms of skills development? And how do you see the contribution of such initiatives to lifelong learning and tackling skills shortages?

On 28 June, the Luxembourg Chamber of Commerce, in collaboration with its [House of Training](#), and the support of the representation of the European Commission to Luxembourg, organized a [conference](#) on Learning processes and the challenges of AI, followed by a round table discussion. Created in 2015 together with the Luxembourg Bankers' Association, the House of Training offers continuing vocational training programmes, designed to meet the need of the Luxembourgish businesses. It supports both business leaders – help with creation and management of companies – and their employees (upskilling and reskilling). The majority of our trainers are professionals, such as entrepreneurs and technical experts.

During the conference, European Commissioner for Jobs and Social Rights, Nicolas Schmit explored how the question of how training and skills acquisition techniques could be shaped and accelerated with the help of artificial intelligence. The keynote speech by Albert Moukheiber, PhD in neuroscience and clinical psychologist, highlighted the contribution of neuroscience to learning and the development of training strategies. Mr Moukheiber outlined the new opportunities offered by AI and how it can contribute to accelerate and improve learning methods.

This was followed by a round table discussion between national representatives, experts and entrepreneurs on the need to adapt continuing vocational training to technological and scientific developments in society. The discussions made clear that AI may enable businesses to tackle skills shortages by revolutionizing outdated ways of thinking and teaching. The use of AI intelligence in training can help us to develop tailored and individualized training programs and re- and upskill workers faster and more effectively.

The Luxembourg Chamber of Commerce will continue to inform and promote the need to proactively adapt and develop skills through further initiatives and contributions this year.

3. How do you see the contribution of chambers to the much-needed large-scale upskilling and reskilling effort, across the EU?

Our mission is to defend the companies interests at a national and international level. It is important for us to know and understand the needs of businesses in terms of skilled labour. In this context, we try to provide added value and concrete solutions for our companies by offering tailored training offer as well as advocacy work, to help them find, retain and develop the right profiles and talents. We have also strengthened our collaboration with the chambers from the Greater Region in order to promote cooperation on cross-border learning and apprenticeships. Together with governments and institutions we help shape adequate policy responses to develop the economic potential of countries, promote lifelong learning and confront skills shortages.



Muriel Morbé
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Luxembourg Chamber of Commerce



Conference: Learning processes and the challenges of AI