

# 2024 EUROCHAMBRES SINGLE MARKET SURVEY:

## Overcoming obstacles, developing solutions



In November 2023, 73% of Members of the European Parliament of Enterprises indicated that the single market is NOT sufficiently integrated to allow their company to operate and compete freely.

In parallel, the European chamber network carried out a survey which gathered over 1000 business responses from all EU countries



### Main obstacles

- Different contractual/legal practices
- Different national service rules
- Inaccessibility to information on rules & requirements
- Cost of regulation
- Different national product rules

### Main solutions

- Provide clear information on all procedures via a multi-language EU online portal
- Reduce red tape and reporting requirements
- Take greater account of the impact of new regulations on SMEs
- Enable the maximum number of cross-border administrative procedures to be completed via an online EU portal
- Pursue further harmonisation of national regulations and standards

### Key recommendations

- Make the revitalisation of the single market a top 2024-2029 priority for all EU institutions
- Simplify intra-EU business transactions by redoubling efforts to reduce reporting requirements
- Increase integration of the single market for services
- Maximise the potential of the “once only principle” by further enabling cross-border information sharing and centralising the maximum number of administrative procedures
- Level the playing field further by prioritising harmonisation of rules and standards
- Foster a culture of proactive implementation and enforcement of EU laws and establish rapid response mechanisms to address infringements promptly
- Improve the recognition of qualifications and validation of skills



FULL REPORT