

EU ENLARGEMENT: THE BUSINESS PERSPECTIVE

Eurochambres survey main findings

In the candidate countries

- Companies lack information on the EU accession process and relevant EU legislation and are still at an early stage in compliance.
- Companies firmly support gradual pre-accession integration into the EU single market.

In the European Union

- Main trade and investment barriers in the candidate and potential candidate countries are corruption and lack of transparency, different standards and certification systems and cumbersome customs procedures.
- The Western Balkans business community strongly supports the creation of the Common Regional Market.

The business community is optimistic regarding the economic impact of EU enlargement.

The business community wants to have a say in the accession process and to be consulted by policy-makers.

Chambers are key players in preparing companies in the candidate countries for EU accession.

BOTH

BOTH



Key recommendations

- Adopt a clear timeframe for the implementation of the necessary reforms.
- Support gradual pre-accession integration of the candidate countries in the EU single market.
- Renew political commitment to the full implementation of the Common Regional Market in the Western Balkans.
- Enhance the fight against corruption.
- Enhance awareness of the business community on the EU enlargement process and EU acquis.
- Involve the business community at the different stages of the EU enlargement process.
- Support companies in the candidate countries to comply with the EU acquis.
- Support companies in the candidate countries in their green and digital transition.