

# Eurochambres Congress 2024

Navigating new horizons, creating opportunities

### 12 - 14 June 2024 | Antwerp, Belgium



AGENDA







STRATEGIC PARTNER





### DAY 1, WEDNESDAY 12 JUNE

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Afternoon 18:00 – 20.00	<ul> <li>Eurochambres General Assembly [only for Eurochambres members]</li> <li>Welcome reception Eurochambres Congress</li> <li>Bart De Wever, Mayor of Antwerp</li> <li>Luc Luwel, CEO of Voka – Chamber of Commerce and Industry Antwerp</li> <li>Vladimír Dlouhý, President of Eurochambres</li> </ul>
DAY 2, TH	IURSDAY 13 JUNE
08:00 - 09:00	Registration and welcome coffee
09:00 – 09:30	<ul> <li>Official opening of the Eurochambres Congress</li> <li>Cathy Berx, Governor of the Antwerp Province</li> <li>Vladimír Dlouhý, President of Eurochambres</li> </ul>
09:30 - 10:00	<ul> <li>Opportunities and challenges for the next political cycle</li> <li>Maroš Šefčovič, Executive Vice President of the European Commission</li> </ul>
10:00 – 11:00	<ul> <li>Panel discussion: Implications of the digital and green transition on businesses and the role chambers can play in supporting them</li> <li>David Osimo, Director of Research of the Lisbon Council</li> <li>Inspiring chamber best practices <ul> <li>Voka Charter Sustainable Entrepreneurship</li> <li>Sven de Vocht, Director of services, Voka – Chamber of Commerce and Industry Antwerp</li> <li>Technology platform for business</li> <li>Jorge Linares Ferrán, Director Chamber of Commerce and Industry of Valencia</li> </ul> </li> </ul>
11:00 – 11:45	Networking coffee break
11:45 – 13:00	<ul> <li>Parallel workshops</li> <li>Chamber influence and visibility   Effective advocacy: strategies for chambers</li> <li>Sustainable chamber business model   Adapting expectations: evolving member needs and chamber services</li> <li>Twin transition of chambers   Chamber operations: strategies for environmentally sustainable business models</li> </ul>
13:00 - 14:30	Lunch break
14:30 – 15:45	<ul> <li>Parallel workshops</li> <li>Chamber influence and visibility   Building a strong brand: the chamber image in the business landscape</li> <li>Sustainable chamber business model   Revenue resilience: diversifying income sources for chambers</li> <li>Twin transition of chambers   Chamber 4.0: digitalisation of services and processes for enhanced member engagement</li> </ul>
15:45 – 16:30	Networking coffee break

16:30 - 17:30

#### Panel discussion: Chambers' role in tackling skills shortages

- Martha Schultz, Vice-President of the Austrian Federal Economic Chamber
- Lamia Kamal-Chaoui, Director of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities
- Inspiring chamber best practices: Talentcenter
  - Christoph Pichler, Team Leader Talentcenter, Styrian Economic Chamber
  - Jens De Vos, Director of projects, Voka

## 17:30 – 17:40 A global chamber network for a global economy Rifat Hisarcıklıoğlu, Chair of the ICC World Chambers Federation

#### 19:30 – 22:00 Gala dinner

• Jan Jambon, Minister-President Flanders



### DAY 3, FRIDAY 14 JUNE

Lunch

- 09:00 09:30 Welcome coffee
- 09:30 10:20 Mapping the economic challenges and opportunities for the next EU term
  - Barbara Moens, Chief EU Correspondent at POLITICO (tbc)
  - Fabian Zuleeg, Chief Executive and Chief Economist at EPC
  - Ian Lesser, Vice President of German Marshall Fund

### 10:20 – 10:45 **Coffee break**

# 10:45 - 11:45Insights from business leaders: Industry evolution: exploring trade, supply<br/>chain, and new tech frontiers

- Ann Mettler, Vice President of Breakthrough Energy
- Rob Harrison, Regional head PSA Europe Investments
- Ronnie Leten, Chair of Epiroc AB
- Sigrid de Vries, Director General, European Automobile Manufacturers' Association

#### 11:45 – 12:15 A vision for the economy with Luc Frieden, Prime Minister of Luxembourg

### 12:15 – 12:20 Conclusion of day 2: lessons learned and future vision

• Vladimír Dlouhý, President of Eurochambres

12:20 - 13:30

19:00

Garden Party at Antwerp Zoo | OPTIONAL EXTRA