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Sustainable Growth Opportunities for Turkish SMEs

13 July 2026 | 1:00 PM (CET) – 2:00 PM (TRT)

Zoom Webinar

Sustainability is becoming a new imperative demand from consumers, markets, and policy makers; but also, a new opportunity for business development. In the framework of the [Türkiye-EU Business Dialogue II \(TEBD II\)](#) project, [Eurochambres](#) is organising a webinar on the topic of “**Sustainable Growth Opportunities for Turkish SMEs**” in close partnership with the [Union of Chambers and Commodity Exchanges of Turkey \(TOBB\)](#). This webinar aims at **explaining new policies, trends and main opportunities for Turkish companies seeking to transition towards more sustainable business practices and models.**

This webinar is organised as part of the [TEBD II Sustainable Growth Support Programme](#), whose aim is to deliver Turkish Chambers and Turkish businesses with a practical tool to assess businesses’ sustainability level and roadmap for sustainable growth transition. In this framework, 24 Turkish Chamber and Commodity Exchange executives have been trained on the latest concepts, legislations and opportunities of sustainable growth on [9-12 June 2026 in Ankara](#), and they have been delivered with the TEBD II TEGS tool to support companies in assessing and strengthening their sustainability to foster their business competitive advantage. Register [here](#).

Time	Session
14:00-14:15	Welcome and introduction - Pinar Erdil – TEBD II Project Director, Eurochambres - Tugçe Duru Kaya – Expert at the EU Foreign Relations Department, Union of Chambers and Commodity Exchanges of Türkiye (TOBB)
14:15-15:00	Sustainable Growth Support Programme in the EU-Türkiye Business Dialogue project (TEBD II) Introduction to the Sustainable Growth Support Programme, Maria Carla Lostrangio – TEBD II Capacity Building Expert, Eurochambres Introduction to the TEBD II Self-Assessment Sustainability Tool for Turkish SMEs TEBD II Sustainable Growth Expert
15:00–15:30	Sustainable Growth Policies and Business Support Schemes
15:30-16:45	New Opportunities and Changes in Sustainable Growth for Turkish SMEs
16:45-17:00	Questions & Answers Closing remarks