

The effects of AI on Europe's productivity

12 October 2026

18:00-19:30 CEST

Thon Hotel EU

Rue de la Loi 75, 1040 Brussels

AGENDA

18:00 WELCOME AND OPENING REMARKS

Vladimir Dlouhý, President of Eurochambres

PRESENTATION OF EUROCHAMBRES CHIEF ECONOMISTS PAPER:

The Effects of AI on Europe's Productivity

- **Benedek Lits**, Researcher and Co-author, HCCI
- **Péter Kárpáti**, Chair of Foreign Trade Committee HCCI

PANEL DISCUSSION

How can Europe translate AI innovation into productivity gains for businesses and SMEs?

Moderator: **Ben Butters**, Eurochambres CEO

Panellists:

- **Eszter Batta**, Deputy Head of Unit for SMEs, DG GROW, European Commission
- **Alexia Maes**, Head of Growth, Get In Touch
- **Diana Marcello**, Senior Policy Advisor, Unioncamere Europa

CLOSING REMARKS

Elek Nagy, President of the Hungarian Chamber of Commerce and Industry

19:30 NETWORKING RECEPTION