2027 EUROCHAMBRES ECONOMIC SURVEY

About the data

Eurochambres, with support from the chamber network, collected and analysed data from:

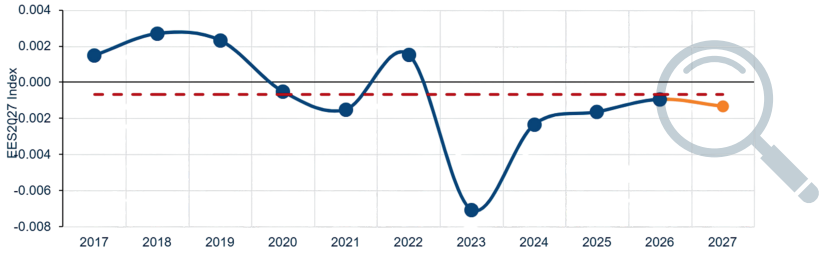
40,717
businesses surveyed

27
European countries participating

6
questions on indicators & challenges

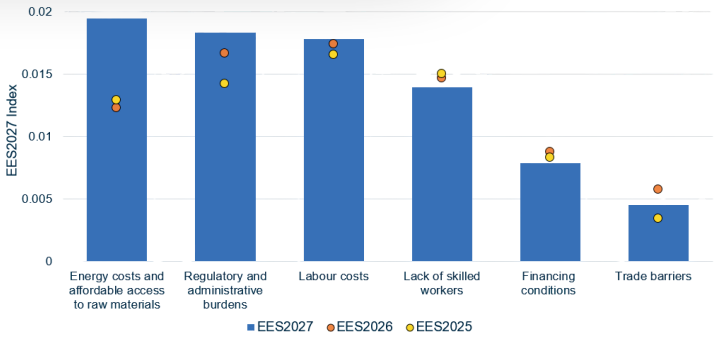
Business confidence remains subdued

Businesses are marginally less confident about the year ahead compared to 12 months ago and sentiment remains below the average over the last decade.



Challenges: Energy costs surpass regulatory burdens

Energy costs and affordable access to raw materials have become a rapidly growing challenge for businesses in recent years, surpassing regulatory burdens and labour costs.



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What entrepreneurs expect from 2027

National sales are expected to increase in 2027, as domestic demand recovers.

Employment prospects remain negative, held back by high labour cost and persistent skills shortages.

Export sales are set to grow, despite continued global trade uncertainty.

Investment expectations are less negative than last year, though they remain below historical averages.

Economic policy: What to improve

- Build clean energy infrastructure faster, cut permitting delays.
- Simplify regulation, hold member states accountable for gold-plating.
- Keep employment rules proportionate for SMEs.
- Invest in training and apprenticeships, match education to market needs.
- Deliver the Savings and Investments Union, secure SME funding in the next EU budget.
- Complete the single market for services, defend against unfair competition.

Explore all detailed policy recommendations in the complete EES2027!

Challenges vary by country

The six surveyed challenges are causing the most concern for entrepreneurs in:



Energy costs
Romania
(80%)



Labour costs
Latvia
(79%)



Regulatory/ administrative burdens
Latvia / Poland
(69%)



Financing Conditions
Türkiye
(82%)



Lack of skilled workers
Malta
(79%)



Trade barriers
Romania
(30%)

Explore it all

Complete EES2027, data insigts, policy recommendations, and more.

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